

Rep Order# 6866108 Ver# 3 Status Revised Traffic Order# Printed: 10/24/2012 11:23 AM 1 of 3
 EC'd Yes Last Received: 10/23/2012 7:47 PM
 Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() AMERICAN RAMBLER PRODUCTIONS	Rep Firm	
Advertiser	() ROMNEY 4 PRESIDENT		138 CONANT STREET	Sales Office	() PHILADELPHIA
Product	MITT ROMNEY		BEVERLY, MA. 02494	Salesperson	() ANJIE BRADY
Estimate#	356	Agency C/P1/P2/E	//356	Salesperson Phone#	215-567-6005
Buyer	STEPHANIE KINCAID	Flight Dates	10/24/2012 - 10/30/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

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---REMARKS---

VER 3 ISSUE ADD TO SKED LN 14
REVISED TOTAL 62,650
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	10P-1045P	Buyline Comment: FOX NEWS	:30	\$1,000.00	10/29-10/30	1	1	1	\$1,000.00	
	2	W-F	10P-1045P		:30	\$500.00	10/24-10/26	1	1	1	\$500.00	
	3	M	8P-11P	Buyline Comment: WORLD SERIES GAME FOUR	:30	\$1,200.00	10/29-10/29	2	1	2	\$2,400.00	
	4	W	8P-10P		:30	\$2,000.00	10/24-10/24	2	1	2	\$4,000.00	
	5	TH	8P-11P	Buyline Comment: WORLD SERIES GAME TWO	:30	\$2,000.00	10/25-10/25	2	1	2	\$4,000.00	
	6	SA	8P-11P		:30	\$1,000.00	10/27-10/27	4	1	4	\$4,000.00	
	7	SU	10A-11A	Buyline Comment: FOX NEWS SUNDAY	:30	\$75.00	10/28-10/28	2	1	2	\$150.00	
	8	SU	1P-4P		:30	\$6,000.00	10/28-10/28	4	1	4	\$24,000.00	

1P-4P
Buyline Comment: REDSKINS

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Station WVBT-TV NORFOLK, VA. Agency () AMERICAN RAMBLER PRODUCTIONS Rep Firm () PHILADELPHIA
Advertiser () ROMNEY 4 PRESIDENT 138 CONANT STREET Sales Office ()
Product MITT ROMNEY BEVERLY, MA 02494 Salesperson () ANJIE BRADY
Estimate# 356 Agency C/P1/P2/E //356 Salesperson Phone# 215-567-6005
Buyer STEPHANIE KINCAID Flight Dates 10/24/2012 - 10/30/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	SU	4P-715P	NFL ON FOX GAME TWO	:30	\$6,000.00	10/28-10/28	2	1	2	\$12,000.00	
			Buyline Comment: NFL ON FOX GAME TWO									
	10	SU	8P-11P	WORLD SERIES GAME FOUR	:30	\$2,000.00	10/28-10/28	4	1	4	\$8,000.00	
			Buyline Comment: WORLD SERIES GAME FOUR									
	11	SU	1030P-11P	WVBT FOX NEWS-FOLLOWING WORLD SERIES	:30	\$400.00	10/28-10/28	2	1	2	\$800.00	
			Buyline Comment: WVBT FOX NEWS-FOLLOWING WORLD SERIES									
	12	W-TH	1030P-11P	LATE NEWS FOLLOWING WORLD SERIES	:30	\$400.00	10/24-10/25	2	1	2	\$800.00	
			Buyline Comment: LATE NEWS FOLLOWING WORLD SERIES									
	13	M	1030P-11P	LATE NEWS FOLLOWING WORLD SERIES	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
			Buyline Comment: LATE NEWS FOLLOWING WORLD SERIES									
	*14	SA	3P-730P	FOX COLLEGE FOOTBALL	:30	\$300.00	10/27-10/27	2	1	2	\$600.00	
			Buyline Comment: FOX COLLEGE FOOTBALL									
			ADD TO SKED									
			Sales Remark: V3 ADD TO SKED.									
			V3 Added									

---REPORT TOTALS---

Report Totals: 31 / \$62,650.00

---SALES MONTHLY TOTALS---

Oct 12: 27 / \$58,850.00 Nov 12: 4 / \$3,800.00
Sales Totals: 31 / \$62,650.00
Station Totals: 31 / \$62,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Station WVBT-TV NORFOLK, VA.
Advertiser () ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 356
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //356
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---COMPETITIVE---		Market Totals	\$223,750	CATV 0%	WAVY 72%	WGNT 0%	WPXV 0%	WTKR 0%
				WTVZ 0%	WVBT 28%	WVEC 0%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE